



2024 NORTHERN
POWER
WOMEN AWARDS

WE ARE
MORE

CATEGORY GUIDE

#WEARE**POWER** #NPWAwards

NOMINATOR QUESTIONS

2024 NORTHERN

POWER
WOMEN AWARDS

Please ensure you have all the correct details when submitting your nomination(s).
When you have submitted your nomination, your nominee will be notified and asked to respond to the Questions corresponding to the category you have nominated them for.

Please select the category you are nominating the person or organisation for:

AGENT OF CHANGE

DISRUPTOR FOR GOOD

INCLUSIVE INNOVATION

PERSON WITH PURPOSE

OUTSTANDING ENTREPRENEUR

MENTOR OF THE YEAR

ONE TO WATCH

LEVELLING UP LEADER

MICRO ORGANISATION

SME

LARGE ORGANISATION

FUTURE LIST

POWER LIST

ADVOCACY LIST **NEW!**

Then complete their details as below:

Nominee First Name *

Nominee Surname *

Nominee Company / Organisation *

Nominee Job Title *

Nominee Email *

Twitter handle

Relationship to you *

Tell us why you want to nominate this person *

Option to nominate anonymously
Your details will not be shared with your nominee.

MULTIPLE NOMINATIONS ARE WELCOME



#WEAREPOWER #NPWAWARDS

THE CATEGORIES

2024 NORTHERN

POWER
WOMEN AWARDS

Agent of Change

Awarded to the individual who has strived to make lasting improvements in gender equality and wider inclusivity through authentic leadership and impactful collaboration.

Disruptor for Good

In memory of the late Professor Jane Turner OBE DL. Awarded to the individual who is unafraid to crack on and make a real impact in terms of inclusion.

Levelling Up Leader

This category recognises individuals at any stage of their career playing their part in the Levelling Up Agenda to accelerate gender equality and wider inclusivity.

Person with Purpose

The winner of this award will be making an impact driven by their personal motivation to volunteer or support a social change, charity, not for profit or community.

Outstanding Entrepreneur

Awarded to the entrepreneur driven by their desire to grow and develop their organisation(s) whilst making a positive impact in their sector/community.

Inclusive Innovation

Awarded to the group, team, service, product or organisation that enables others to contribute, participate and benefit from game changing innovation that has led to accelerating equality, social inclusion and diversity to benefit all.

Mentor of the Year

Awarded to the person, who has positively shaped the success of an individual(s) and championed the value of mentoring outside of their day-to-day role.

One to Watch

The winner of this award will have demonstrated significant talent and promise in a new role, community, or organisation.

Micro Organisation 1-10 employees

Awarded to the organisation which works to positively build an inclusive culture for all as a key component of its growth strategy.

SME 11 – 250 employees

Awarded to the organisation which has shown a significant commitment to gender equality and inclusive culture in the workplace by demonstrating a forward-thinking approach to recruitment, development and retention of talent.

Large Organisation 251+ employees

Awarded to the organisation which has shown a significant commitment to gender equality and inclusive culture in the workplace by demonstrating a forward-thinking approach to recruitment, development and retention of talent.

THE GAME-CHANGERS

2024 NORTHERN
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WOMEN AWARDS

The Northern Power Women Awards celebrate individuals who have made significant contributions in their fields, communities, and society as a whole in the Northern regions.

These lists of recognition aim to showcase and amplify the achievements of game changers who are making a positive impact, advocating for change, and acting as role models for others.

OPEN TO INDIVIDUALS WHO IDENTIFY AS FEMALE **FUTURE LIST**

Recognising the influencers and change makers of the future who are already making a difference in their environments and communities.

OPEN TO INDIVIDUALS WHO IDENTIFY AS FEMALE **POWER LIST**

Recognising the trailblazers who challenge the norm and ensure that everyone they work with recognises the benefit of having a gender-balanced and inclusive workplace.

OPEN TO INDIVIDUALS WHO IDENTIFY AS MALE **ADVOCACY LIST *NEW!***

The Advocacy List has been created with the goal of showcasing male allies, leaders and influencers who believe in and actively drive gender equality and wider inclusivity.



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THE CATEGORIES

2024 NORTHERN
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WOMEN AWARDS

OPEN TO ALL GENDERS

AGENT OF CHANGE

Awarded to the individual who has strived to make lasting improvements in gender equality and wider inclusivity through authentic leadership and impactful collaboration.

Your nominee needs to fulfil at least one of the below criteria:

THEY LIVE IN THE NORTH

THEY ARE FROM THE NORTH

THEY WORK IN THE NORTH

THEY WORK FOR AN ORGANISATION
BASED IN THE NORTH

QUESTIONS NOMINEE WILL BE ASKED BY NPW

What are the key successes that you have been involved in and how did you measure the impact?
(max. 500 words)

As an agent of change, what's your motivation?
(max. 500 words)

If you were to win this award, how would you use it to bring about further change and inspire others?
(max. 500 words)



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THE CATEGORIES

2024 NORTHERN
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OPEN TO ALL GENDERS

DISRUPTOR FOR GOOD

In memory of the late Professor Jane Turner OBE DL. Awarded to the individual who is unafraid to crack on and make a real impact in terms of inclusion.

Your nominee needs to fulfil at least one of the below criteria:

THEY LIVE IN THE NORTH

THEY ARE FROM THE NORTH

THEY WORK IN THE NORTH

THEY WORK FOR AN ORGANISATION
BASED IN THE NORTH

QUESTIONS NOMINEE WILL BE ASKED BY NPW

What makes you a disruptor for good who purposefully cracks on and why do you do it?
(max. 500 words)

How do you measure the impact of what you have achieved?
(max. 500 words)

Who has benefited from your work?
(max. 500 words)



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THE CATEGORIES

2024 NORTHERN
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WOMEN AWARDS

OPEN TO ALL GENDERS

INCLUSIVE INNOVATION

Awarded to the group, team, service, product or organisation that enables others to contribute, participate and benefit from game changing innovation that has led to accelerating equality, social inclusion and diversity to benefit all.

Your nominee needs to fulfil at least one of the below criteria:

THEY LIVE IN THE NORTH

THEY ARE FROM THE NORTH

THEY WORK IN THE NORTH

THEY WORK FOR AN ORGANISATION
BASED IN THE NORTH

QUESTIONS NOMINEE WILL BE ASKED BY NPW

Describe your novel approach to delivering, championing, or investing in inclusive innovation
(max. 500 words)

How has your approach to innovation impacted gender equality, diversity, and social inclusion?
(max. 500 words)

How do you measure the impact of what you do and who has benefited from this?
(max. 500 words)

What are you focused on innovating in the next six months?
(max. 200 words)



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THE CATEGORIES

2024 NORTHERN
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OPEN TO ALL GENDERS

ONE TO WATCH

The winner of this award will have demonstrated significant talent and promise in a new role, community, or organisation.

Your nominee needs to fulfil at least one of the below criteria:

THEY LIVE IN THE NORTH

THEY ARE FROM THE NORTH

THEY WORK IN THE NORTH

THEY WORK FOR AN ORGANISATION
BASED IN THE NORTH

QUESTIONS NOMINEE WILL BE ASKED BY NPW

Describe your proudest achievements over the past 12 months, and the impact they have had?
(max. 500 words)

What makes you stand out from the crowd and why are you one to watch?
(max. 500 words)

What are you focused on making happen in the next six months?
(max. 500 words)



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THE CATEGORIES

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OPEN TO ALL GENDERS

PERSON WITH PURPOSE

The winner of this award will be making an impact driven by their personal motivation to volunteer or support a social change, charity, not for profit or community.

Your nominee needs to fulfil at least one of the below criteria:

THEY LIVE IN THE NORTH

THEY ARE FROM THE NORTH

THEY WORK IN THE NORTH

THEY WORK FOR AN ORGANISATION
BASED IN THE NORTH

QUESTIONS NOMINEE WILL BE ASKED BY NPW

Describe your proudest
achievement(s)
over the past
12 months and the
impact these have had?
(max. 500 words)

What is
your purpose?
(max. 500 words)

What are you
focused on making
happen in the next
six months?
(max. 500 words)



#WEAREPOWER

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THE CATEGORIES

2024 NORTHERN

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OPEN TO ALL GENDERS

OUTSTANDING ENTREPRENEUR

Awarded to the entrepreneur driven by their desire to grow and develop their organisation(s)* whilst making a positive impact in their sector/community.

**Must have been incorporated for at least 12 months as of 6 September 2023.*

Your nominee needs to fulfil at least one of the below criteria:

THEY LIVE IN THE NORTH

THEY ARE FROM THE NORTH

THEY WORK IN THE NORTH

THEY WORK FOR AN ORGANISATION BASED IN THE NORTH

QUESTIONS NOMINEE WILL BE ASKED BY NPW

What's your position in the company?
(max. 500 words)

How many employees does the company have?
(max. 500 words)

What year did your entrepreneurial journey begin?
(max. 500 words)

Please state the name(s) of your organisation(s)
(max. 500 words)

What was your turnover during the last 12 months?
Up to £100K
£101k to £500k
£501k - £1 million
Over £1 million

What is your mission for the organisation(s)
(max. 200 words)

Outline one entrepreneurial highlight from the last year
(max. 500 words)

Describe a challenge you have faced, how you overcame it and what you learnt.
(max. 500 words)

As an entrepreneur what have you done to accelerate gender equality and wider inclusivity both in and out of your organisation?
(max. 500 words)

What's next?
(max. 500 words)



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THE CATEGORIES

2024 NORTHERN
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WOMEN AWARDS

OPEN TO ALL GENDERS

MENTOR OF THE YEAR

Awarded to the person, who has positively shaped the success of an individual(s) and championed the value of mentoring outside of their day-to-day role.

Your nominee needs to fulfil at least one of the below criteria:

THEY LIVE IN THE NORTH

THEY ARE FROM THE NORTH

THEY WORK IN THE NORTH

THEY WORK FOR AN ORGANISATION
BASED IN THE NORTH

QUESTIONS NOMINEE WILL BE ASKED BY NPW

What's your proudest achievement over the last year as a mentor?
(max. 500 words)

Why do you believe that mentoring is important and how do you measure your impact as a mentor?
(max. 500 words)

What do you do to encourage others to mentor?
(max. 500 words)



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THE CATEGORIES

2024 NORTHERN
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WOMEN AWARDS

OPEN TO ALL GENDERS

LEVELLING UP LEADER

This category recognises individuals at any stage of their career playing their part in the Levelling Up Agenda to accelerate gender equality and wider inclusivity.

Your nominee needs to fulfil at least one of the below criteria:

THEY LIVE IN THE NORTH

THEY ARE FROM THE NORTH

THEY WORK IN THE NORTH

THEY WORK FOR AN ORGANISATION
BASED IN THE NORTH

QUESTIONS NOMINEE WILL BE ASKED BY NPW

What best describes
your career level?

Career break
Entry-level
Intermediate
Mid-level
Not in employment
Pre-work
Self-employed
Senior or executive level
Student

What has been your
personal impact across
the levelling up agenda?
(max. 500 words)

What specific initiative(s)
have you led that has
accelerated gender
equality and wider
inclusivity?
(max. 500 words)

How have you
measured
the success?
(max. 500 words)

What are you
focused on making
happen in the next
six months?
(max. 500 words)



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THE CATEGORIES

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WOMEN AWARDS

1 - 10 EMPLOYEES

MICRO ORGANISATION

Awarded to the organisation which works to positively build an inclusive culture for all as a key component of its growth strategy.

The organisation needs to fulfil at least one of the below criteria:

THEY ARE BASED IN THE NORTH

THEY HAVE AN OFFICE IN THE NORTH

THEY WERE FOUNDED IN THE NORTH

QUESTIONS NOMINEE WILL BE ASKED BY NPW

Please provide a brief description of what your organisation does
(max. 500 words)

What is your organisation's status?
(CIC/Charity/sole trader/
Ltd company/ Other)

What year was your organisation founded?

Number of people in the organisation?

What is your mission for the organisation?
(max. 500 words)

What has your organisation done to accelerate inclusivity?
(max. 500 words)

What are your recent highlights?
(max. 5300 words)

What does your organisation do to be a responsible member of your community?
(max. 300 words)

What are you focused on making happen in the next six months?
(max. 300 words)



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THE CATEGORIES

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11 - 250 EMPLOYEES

SME

Awarded to the organisation which has shown a significant commitment to gender equality and inclusive culture by demonstrating a forward-thinking approach to recruitment, development and retention of talent.

The organisation needs to fulfil at least one of the below criteria:

THEY ARE BASED IN THE NORTH

THEY HAVE AN OFFICE IN THE NORTH

THEY WERE FOUNDED IN THE NORTH

QUESTIONS NOMINEE WILL BE ASKED BY NPW

Please provide a brief description of what your organisation does
(max. 100 words)

What has your organisation done to accelerate gender equality and wider inclusivity both in and out of your organisation?
(max. 400 words)

What is the most significant contribution your organisation has made to recruitment, development and retention of diverse talent in the last 12 months?
(max. 400 words)

What is your organisation doing to contribute to Environmental, Social and Governance and the UN's Sustainable Development goals?
(max. 400 words)

What are you focused on making happen in the next six months?
(max. 300 words)



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THE CATEGORIES

2024 NORTHERN
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250+ EMPLOYEES

LARGE ORGANISATION

Awarded to the organisation which has shown a significant commitment to gender equality and inclusive culture by demonstrating a forward-thinking approach to recruitment, development and retention of talent.

The organisation needs to fulfil at least one of the below criteria:

THEY ARE BASED IN THE NORTH

THEY HAVE AN OFFICE IN THE NORTH

THEY WERE FOUNDED IN THE NORTH

QUESTIONS NOMINEE WILL BE ASKED BY NPW

What has your organisation done to accelerate gender equality and wider inclusivity both in and out of your organisation?
(max. 400 words)

What is the most significant contribution your organisation has made to recruitment, development and retention of diverse talent in the last 12 months?
(max. 400 words)

What is your organisation doing to contribute to Environmental, Social and Governance and the UN's Sustainable Development goals?
(max. 400 words)

What are you focused on making happen in the next six months?
(max. 300 words)



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THE GAME-CHANGERS

2024 NORTHERN

POWER

WOMEN AWARDS

OPEN TO INDIVIDUALS WHO IDENTIFY AS FEMALE

THE FUTURE LIST

Recognising the influencers and change makers of the future who are already making a difference in their environments and communities.

Your nominee needs to fulfil at least one of the below criteria:

THEY LIVE IN THE NORTH

THEY ARE FROM THE NORTH

THEY WORK IN THE NORTH

THEY WORK FOR AN ORGANISATION
BASED IN THE NORTH

QUESTIONS NOMINEE WILL BE ASKED BY NPW

What achievements are
you most proud of?

(max. 500 words)

What would being included on the
Future List enable you to do?

(max. 500 words)



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THE GAME-CHANGERS

2024 NORTHERN
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OPEN TO INDIVIDUALS WHO IDENTIFY AS FEMALE

THE POWER LIST

Recognising the trailblazers who challenge the norm and ensure that everyone they work with recognises the benefit of having a gender-balanced and inclusive workplace.

Your nominee needs to fulfil at least one of the below criteria:

THEY LIVE IN THE NORTH

THEY ARE FROM THE NORTH

THEY WORK IN THE NORTH

THEY WORK FOR AN ORGANISATION
BASED IN THE NORTH

QUESTIONS NOMINEE WILL BE ASKED BY NPW

What is your greatest achievement
and what are you most proud of?

(max. 500 words)

How do you use your power as a force
for good in accelerating gender equality
and inclusivity from the North?

(max. 500 words)



#WEARE**POWER**

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THE GAME-CHANGERS

2024 NORTHERN

Power

WOMEN AWARDS

OPEN TO INDIVIDUALS WHO IDENTIFY AS MALE

THE ADVOCACY LIST **NEW!**

The Advocacy List has been created with the goal of showcasing male Allies, Leaders and Influencers who believe in and actively drive gender equality and wider inclusivity.

Your nominee needs to fulfil at least one of the below criteria:

THEY LIVE IN THE NORTH

THEY ARE FROM THE NORTH

THEY WORK IN THE NORTH

THEY WORK FOR AN ORGANISATION
BASED IN THE NORTH

QUESTIONS NOMINEE WILL BE ASKED BY NPW

What is your greatest achievement
and what are you most proud of?

(max. 500 words)

How do you use your power and
influence to advocate for gender
equality and wider inclusivity?

(max. 500 words)



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