



2024 NORTHERN  
**POWER**  
WOMEN AWARDS

**18TH MARCH 2024**

WE ARE  
**MORE**

SPONSORSHIP PACK

WEARE**POWER**.NET

#WEARE**POWER**

#NPWA**AWARDS**



SPONSORSHIP

# GAMECHANGER LISTS

2024 NORTHERN

**Power**

WOMEN AWARDS

INVESTMENT

£36,000

ADVOCACY LIST

SOLD

FUTURE LIST

SOLD

POWER LIST

AVAILABLE

## PRODUCTS

Gamechanger List Sponsor at NPWA 2024

Logo on Power Platform

Logo on Brochure

Logo on newsletters

Table of x10 at the awards

1 minute speech to announce list at NPWA

Featured in all Press Releases: Nominations open, Shortlist announcement, Winners announcement

1/2 page advert in NPWA brochure

Presence on social media

x2 Judges spaces

An Invite to a Presenter Briefing Call

ALL PRICE EXCLUSIVE OF VAT



#WEARE**Power** #NPWAwards

NPWA SPONSORSHIP

## Category Sponsor

2024 NORTHERN

**Power**

WOMEN AWARDS

INVESTMENT

£8,000

One to Watch	SOLD
Person with Purpose	SOLD
Agent of Change	SOLD
Disruptor for Good	SOLD
Mentor of the Year	SOLD
Outstanding Entrepreneur	SOLD
Levelling up Leader	AVAILABLE
Large Organisation	SOLD
Micro Organisation	AVAILABLE
SME Organisation	SOLD

PRODUCTS

Northern Power Women Category Sponsor

Company Logo on Category Nomination Form

Logo on Sponsor page of website, brochure & newsletters

Table of x10 at the awards

Present award on stage

Featured in all Press Releases: Nominations open, Shortlist announcement, Winners announcement

Feature on the Power Platform

Logo on award page in awards brochure

Presence on social media

ALL PRICE EXCLUSIVE OF VAT



#WEAREPOWER #NPWAWARDS



## NORTHERN POWER WOMEN AWARDS

# After-Party Lounge Sponsorship

### INVESTMENT

£5,000

### PRODUCTS

#### Branded Lounge Area

*Your brand will be the focal point in the lounge, ensuring high visibility among attendees.*

#### Targeted Social Media Campaign

*Gain significant exposure through dedicated posts and mentions on the event's social media channels. This includes tailored content to amplify your brand's presence to a wider, engaged audience.*

#### Exclusive Networking Opportunities

*Access a VIP area in the lounge for top-tier networking. This provides an intimate setting for meaningful connections with industry leaders, award winners, and influential guests.*

#### 2 x tickets and 2 x Pay it forward tickets to the awards

*2 x tickets for you to host key stakeholders at the prestigious Northern Power Women awards and strengthen business relationships. Also 2 x tickets for our 'Pay if Forward' initiative.*

#### Prominent Recognition in Event Communications

*Your logo will feature in all relevant event communications, including emails and the official event programme, ensuring continued visibility before, during, and after the event.*

#### Data and Insights

*Receive insights and data post the awards, valuable information for your businesses future marketing or business strategies.*

ALL PRICE EXCLUSIVE OF VAT



## NORTHERN POWER WOMEN AWARDS

# Live Streaming Sponsorship Benefits

### INVESTMENT

£3,500

### PRODUCTS

#### On-Screen Branding

*Your company's logo and branding will be prominently displayed on the live stream, ensuring visibility during key moments like the beginning, intermissions, and closing.*

#### Dedicated On-Screen Acknowledgements

*Specific on-screen acknowledgements of your sponsorship will be included throughout the event, highlighting your brand to the online audience.*

#### Social Media Promotion

*Benefit from mentions and tags in social media posts related to the live stream on platforms like Twitter and LinkedIn, broadening your digital reach.*

#### Logo in Digital Event Communications

*Your logo will feature in all digital communications for the event, including email broadcasts and online event schedules, maintaining a consistent presence.*

#### 2 x 'Pay It Forward' Tickets

*In addition to the sponsorship benefits, you will gift 2 x pay it forward tickets to the event. This is an opportunity to support and empower members of the NPW community who may benefit from attending the event but are unable to do so without assistance.*

ALL PRICE EXCLUSIVE OF VAT



NPWA SPONSORSHIP

## Entertainment Sponsor

INVESTMENT

£5,000

PRODUCTS

Sponsorship of Entertainment at NPWA 2024

Presence on Social Media

Press Release

Logo on our NPWA Brochure

Logo on our Power Platform

Data-driven report after the awards

x2 Pay it Forward Tickets

*(We allocate x2 tickets to enable guests who may not be able to attend the awards)*

NPWA SPONSORSHIP

## Drinks Reception Sponsor

INVESTMENT

£3,500

PRODUCTS

Drinks Reception Sponsor

Logo on Power Platform

Logo on NPWA Brochure

Presence on Social Media

ALL PRICE EXCLUSIVE OF VAT



NPWA SPONSORSHIP

## Visual Imagery Sponsor

INVESTMENT

£5,500

PRODUCTS

Photographer / Videographer / Image Sponsor NPWA 2024

Logo on Platform

Logo on NPWA Brochure

Small logo on every published photo at the awards

Data-driven report after the awards

NPWA SPONSORSHIP

## Digital Sponsor

INVESTMENT

£5,500

PRODUCTS

Digital Sponsor NPWA 2024

Logo on Power Platform

Logo on NPWA Brochure

Logo on all digital signage at NPWA 2024

Data Driven report after the awards

x2 Pay it Forward tickets for NPWA 2024

*(We allocate x2 tickets to enable guests who may not be able to attend the awards)*

ALL PRICE EXCLUSIVE OF VAT



NPWA SPONSORSHIP

## Accessibility Sponsor

2024 NORTHERN

**Power**

WOMEN AWARDS

### INVESTMENT

£5,000

### PRODUCTS

Accessibility Sponsor NPWA 2024

Logo on Power Platform

Logo on NPWA Brochure

Logo on all digital signage at NPWA 2024

Data Driven report after the awards

x2 Pay it Forward tickets for NPWA 2024

*(We allocate x2 tickets to enable guests who may not be able to attend the awards)*

## Trophy Sponsor

Created by Gemma Truman

### PRODUCTS

### INVESTMENT

£3,000

Your on all trophies at NPW2024

Logo on Power Platform

Logo on NPWA Brochure

Logo on all digital signage at NPWA 2024

Data Driven report after the awards

x2 Pay it Forward tickets for NPWA 2024

*(We allocate x2 tickets to enable guests who may not be able to attend the awards)*

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