



POWER COLLECTIVE

Inspired by
Northern Power Futures

Using
PoWEr for
Good by
providing:

**POWER
UP**
MENTORING
For Undergrads

**POWER
UP**
&
NETWORKING
For Early Careers

The PoWEr Collective connects emerging talent with the vast wealth of opportunity across the UK! Bridging the gap between young people, education and business is central to the PoWEr Collective mission.

The PoWEr Collective was inspired by its sister brand, Northern PoWEr Women (NPW) which is passionate about showcasing role models and aims to accelerate and encourage a more inclusive and representative society with a community of over 85,000 cross sector leaders, entrepreneurs and role models.

PoWEr Up networking and mentoring sessions facilitate meaningful and impactful discussions between students/young professionals and mentors to support their career and further education choices.

The PoWEr Collective creates opportunity and connection, which is increasingly vital as the world of work continues to change. These events raise aspirations and confidence through engaging students and those in their early career with accessible role models who can provide insightful career and further education advice. Paying it forward, being generous and making a difference are central to PoWEr Up events.

Simone

Simone Roche MBE

**Networking &
mentoring sessions
(PoWEr Ups)**

- Mix of virtual and live sessions
- Early careers
- Undergraduates

Resources

- Webinars
- Podcasts
- Blogs
- Social media content

Engaged community

- 85K strong community of mentors and trailblazers
- Support from large organisations, SME's, local government and universities



£750K

Social Value
created

85K

Engaged
community

14K

Conversations
enabled

93%

Recommended
to a peer



How can you get involved?

The PoWEr Collective is looking for forward-thinking organisations to invest in emerging talent through a programme of PoWEr Up Networking and Mentoring sessions.

Who is it for?

Cross sector organisations from Corporate, Public Sector, Universities, Colleges, SME's, LEP's, Local Authorities, Regional government.

Why PoWEr Up?

- Support and invest in emerging talent
- Enable colleagues to give back and pass on skills
- Deliver on social value
- Visibility as employer of choice

"Mentoring increases progression, pay and productivity and it is also an enjoyable experience to be part of."

Connectivity is of course at the heart of levelling up. I look forward to being part of this and hope to see as many people as possible and organisations get involved."

Levelling Up Progress Report December 2021

Sir Roger Marsh, OBE

Chair of LEP



WE will make a difference to young people's lives



WE will build a legacy



WE will socialise content



WE will create a lively and friendly environment



WE will showcase the success



WE will engage our community of 85k

Our contribution to The Sustainable Development Goals

8 DECENT WORK AND ECONOMIC GROWTH



5 GENDER EQUALITY



4 QUALITY EDUCATION



11 SUSTAINABLE CITIES AND COMMUNITIES



10 REDUCED INEQUALITIES



9 INDUSTRY, INNOVATION AND INFRASTRUCTURE



17 PARTNERSHIPS FOR THE GOALS



The **POWER UP** Sessions

What is a
PoWEr Up?

Virtual:

- Maximum of 80 young professionals (mentees) per session
- Divided into Zoom breakout rooms of max. 3 mentees to 1-2 mentors
- 2x rotations within the hour
- Mentees will speak to 2-4 mentors within the hour
- Briefing pack with prompt questions and graphics for social media amplification are provided
- Professionally broadcasted, providing a seamless experience

Live:

Speed date style networking, enabling young professionals to connect and engage with business leaders and influencers

POWER UP
MENTORING

For Undergrads

92.7% of
attendees
gained skills/
knowledge

POWER UP
NETWORKING

For Early Careers

The *POWER* UP Sessions

How do they work?

**2-3, 20-minute
breakout
rooms with 1-2
mentors and
up to 3
mentees**

1 Mentors and mentees pre-register

2 Complete profile on our PoWEr Platform and prepare for the PoWEr Up with our handy guide and questions

3 PoWEr Up is hosted by Simone Roche MBE and a PoWEr Partner, all facilitated via Zoom

4 Automatic rotations to the next breakout room

5 Return to the main room for closeout and feedback



We've been delighted to welcome mentors & mentees from the following organisations:

United Utilities, Barclays, BNY Mellon, EY, Kelloggs UK, Co-operative Bank, Talk Talk, Grant Thornton UK, Hilton Liverpool, KPMG, Deloitte, Network Rail, Accenture, Peel L&P, AO, Michael Page, HSBC, Stagecoach Group, NatWest Group

And many more!!



POWER
COLLECTIVE

PoWER
Partner

Become a

POWER PARTNER

Join the group of forward-thinking organisations that are investing in using PoWER for good by funding a programme of PoWER Up Mentoring and PoWER Up Networking sessions.



Brand

WE Showcase your brand at the session and in advance across our digital and media channels



Community

WE Connect you to a community of cross-sector organisations, mentors and emerging talent via events and the PoWER Platform.



People

WE Enable personal development for your colleagues to give time, share advice and guidance



Talent

WE Facilitate access to a growing talent pipeline and knowledge pool via the PoWER Platform



Social Value

WE Demonstrate your social value and impact with a report and session feedback

WE are a community!
Our social followers have grown
organically over the past 6 years.



Followers
5,100



Followers
29,580



Followers
5,000



Subscribers
5000



Followers
48,000



Podcast
downloads
100,000

We have an authentic and passionate community of followers across all of our social channels, and we will amplify your brand throughout by working and collaborating, learning from others, and passing knowledge on, enabling us to deliver impactful partnerships.

Feedback

Don't just take
our word for it!

— “ —

It's great to hear about other people's experiences, I feel like starting work is such a big scary thing, so it's just nice to put yourself at ease and hear other people's experiences.

Katie Griffiths
Mentee , Barclays

” —

— “ —

It was a great opportunity for me to hear advice from different mentors. The idea exchange was great and I got to hear some great advice.

Jessica Stevens
Mentee , Agent Academy

” —

— “ —

It's great to meet people at a slightly earlier stage in their career. My mentee and I are from the same sector but it's good to come at problems from different angles, it's interesting to hear different perspectives and the different ways that companies act

Bronagh McCloskey
Mentor, Head of Public Affairs, TalkTalk

” —



Feedback

Don't just take
our word for it!

— “ —

I love this sort of thing! What we can do to help each other and empower each other: this is an excellent example of that
Naeve Patel
Mentor, Director, EY

” —



Listen to Harry's experience
of The PoWEr of networking



Listen to why YOU should
attend a PoWEr Up
Networking Event



— “ —

It's great to see how motivated our students are, how passionate and how much time and effort they're putting into their careers to get themselves established. I wish we had had opportunities like this when I was first starting.

Pippa Turner

Mentor, HR Service Manager, Barclays

” —





Simone Roche | Expertise &
MBE Credibility

- 25 years in influencing, connecting and enabling communities
- MBE for services to gender equality
- Created 85k community from standing start
- Global network/reach cross sector
- Founder and licensee TEDxWhitehall Women
- Partnerships with Global cross sector brands
- 2021 Research with Teesside University – New Traits of Leadership
- Media contributor Sky News, BBC, Channel 5
- Founded the largest awards ceremony in recognition of Gender Equality in Europe
- Innovation of two role model platforms
- FT HERoes Award from 2018-2021
- Creator of Award winning Podcast
- Honorary Captain in the Royal Navy appointed by HRH the Queen

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Using PoWEr for Good

For any partnership
enquiries please contact:

Philly Strahan

Partnership Executive

philly@northernpowerwomen.com



@powercollectiveic



@powercollectiveic



@powercollectiveic



@PUCollective



wearepower.net